

## SKIPTON TOWN GUIDE 2018 BOOKING FORM – MEMBERS



Skipton Town Guide is Skipton Chamber of Trade and Commerce's annual publication. The feedback we receive sets it aside as one Skipton's most valued publications; produced as a free guide for visitors of the Town and businesses we are in the process of producing this publication again for 2018. Skipton based printers, Ellesmere Press, will be once again producing the guide for us; booking your advert is being handled directly with the Chamber office.

The guide is 32 pages, 1/3 A4 size booklet size, printed in full colour. We have confirmed a total of 40,000 copies to be printed which will be distributed independently across the Yorkshire and Lancashire regions and beyond if distribution can be covered; a number of coach companies receive copies also and distribute them amongst their passengers coming to Skipton.

The Skipton Town Guide should be available from February 2018 and will again include a handy town map with comprehensive editorial coverage of Skipton's visitor attractions, things to do and places to see, a business directory, events list and other important information. If you have any suggestions as to what other items you'd like to see included please let the Chamber Coordinator know as soon as possible, contact details are provided below.

**N.B. Members receive 25% discount on non-member rates** (prices are not subject to VAT):

1/4 page (85mm wide x 48mm deep) (pre-discount £170)	=	£127.50	<input type="checkbox"/>
1/2 page (85 mm wide x 98 mm deep) (pre-discount £300)	=	£225.00	<input type="checkbox"/>
Full page (inside) (85mm wide x 198mm deep) (pre-discount £485)	=	£363.75	<input type="checkbox"/>
Back page (no bleed) (85mm wide x 198mm deep) (pre-discount £535)	=	£401.25	Booked
Please provide copy in high resolution format – Ellesmere Press can offer an in-house design service if required. Please ask for information if required.			<input type="checkbox"/>

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Signed \_\_\_\_\_

Date: \_\_\_\_\_

Please supply your own artwork and content by return or, if required, Ellesmere Press can offer an in-house design service, at a nominal rate, please request further information. Payment should be forwarded with booking confirmation. N.B. The guide cannot go into production until all payments have been received. **Copy and payment should be sent by return, thank you.**

If you wish to reserve advertising space please tick your required size of advertisement and fill in your business details in the spaces provided above and send to the address below or contact Wendy Lawson direct, email [chamber@skiptononline.co.uk](mailto:chamber@skiptononline.co.uk).

**Skipton Chamber of Trade & Commerce**

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